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## FUTURE EVENTS
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MFHS-2018

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International Conference on Marketing Finance, HR and Social Science
(MFHS-AUG -2018)

Barcelona, Spain

Venue: Salles Hotel Pere iv Carrer De Pallars, Barcelona Spain
Conference Chair Message

Dr. Carlos

International Conference on Marketing Finance, HR and Social Science (MFHS-AUG-2018) serves as a platform that aims to help the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the challenges faced by our societies globally. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences.

I am really thankful to our honorable scientific and review committee for spending much of their time in reviewing the papers for this event. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We the scholars of this world belong to the elite educated class of this society and we owe a lot to return back to this society. Let’s break all the discriminating barriers and get free from all minor affiliations. Let’s contribute even a little or single step for betterment of society and welfare of humanity to bring prosperity, peace and harmony in this world. Stay blessed.

Thank you.

Dr. Carlos
Conference Director
Email: carlos@cies.education
CIES– 2018
## Conference Program

**DAY 01 Saturday (August 18, 2018)**

**Venue:** Salles Hotel Pere iv Carrer De Pallars, Barcelona Spain

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>09:00 am – 09:20 am</td>
<td>Welcome Reception &amp; Registration</td>
</tr>
<tr>
<td>09:20 am – 09:30 am</td>
<td>Introduction of Participants</td>
</tr>
<tr>
<td>09:30 am – 09:40 am</td>
<td>Welcome Remarks – Conference Coordinator</td>
</tr>
<tr>
<td>09:40 am – 09:50 am</td>
<td>Grand Networking Session</td>
</tr>
<tr>
<td>09:50 am – 10:00 am</td>
<td>Tea Break</td>
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</tbody>
</table>
### DAY 01 Saturday (August 18, 2018)

**Session 1 (10:00 am – 11:00 am)**  
*Venue: Room 1*

**Session Chairs: Leon Yap**

**Track A: Engineering, Technology & Applied Sciences**

<table>
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<tr>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>AARSB-AUG-B1003</td>
<td>Recovering the Pseudorotational Free Energy Profile for Furanosides from the NMR Data</td>
<td>Wojciech Plazinski</td>
</tr>
</tbody>
</table>

**Track B: Business, Management, Economics, Social Sciences and Humanities**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Presenter</th>
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<tbody>
<tr>
<td>MS-AUG-106</td>
<td>Variability of Dynamic Capabilities in Development Process of SME Sector Companies</td>
<td>Marek Matejun</td>
</tr>
<tr>
<td>MS-AUG-107</td>
<td>Competences Required for Implementing Sustainable and Energy Efficient Operations in European Companies</td>
<td>T. Bartosz Kalinowski</td>
</tr>
</tbody>
</table>

**Track C: Medical, Medicine and Health Sciences**

<table>
<thead>
<tr>
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<th>Title</th>
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<tbody>
<tr>
<td>BAR-338-101M</td>
<td>Establishment Of The Shari’ah Framework For The Application Of Somatic Gene Therapy In Human</td>
<td>Zakiah Samori</td>
</tr>
</tbody>
</table>

**Closing Ceremony & Lunch Break (11:00 am –12:00 pm)**
**LIST OF CONFERENCE ATTEDEES**

The following scholars/practitioners/educationists don’t have any paper presentations; however they will be attending the conference as delegates and observers.

<table>
<thead>
<tr>
<th>ID</th>
<th>Name</th>
<th>Affiliation</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>BAR-388-101E</td>
<td>Klaus Foraboschi</td>
<td>Josef-Schlegel-strasse 11, 4020 Linz (city)</td>
<td>Austria</td>
</tr>
<tr>
<td>BAR-388-103MA</td>
<td>Catalin-Paul Bonda.</td>
<td>The Oncology Institute Prof. Dr. Ion Chiricuță</td>
<td>Romania</td>
</tr>
<tr>
<td>BAR-388-104MA</td>
<td>Habib Mohammadi Imer</td>
<td>Dr. Masih Daneshvari Hospital</td>
<td>Iran</td>
</tr>
<tr>
<td>BAR-388-105MA</td>
<td>Shiva Rahmani</td>
<td>Shahid Modarres Hospital</td>
<td>Iran</td>
</tr>
<tr>
<td>BAR-388-106MA</td>
<td>Hossein Khospi</td>
<td>Dr. Masih Daneshvari Hospital</td>
<td>Iran</td>
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<tr>
<td>BAR-388-107MA</td>
<td>Kamil Rahimi</td>
<td>Shahid Modarres Hospital</td>
<td>Iran</td>
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<tr>
<td>BAR-388-108MA</td>
<td>Sabbah Babaei</td>
<td>Shahid Modarres Hospital</td>
<td>Iran</td>
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<tr>
<td>BAR-388-109MA</td>
<td>Yaser Mardokhi</td>
<td>Shahid Modarres Hospital</td>
<td>Iran</td>
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<tr>
<td>BAR-388-110MA</td>
<td>Edris Abdi</td>
<td>Dr. Masih Daneshvari Hospital</td>
<td>Iran</td>
</tr>
<tr>
<td>BAR-388-111MA</td>
<td>Hamed Kiafar</td>
<td>Dr. Masih Daneshvari Hospital</td>
<td>Iran</td>
</tr>
</tbody>
</table>
DAY 02 Sunday (August 19, 2018)

All respective guests are free to conduct their own sightseeing and tour. The second day of the event is reserved for this memorable purpose.
TRACK A: BUSINESS, ECONOMICS, SOCIAL SCIENCES AND HUMANITIES
Variability of Dynamic Capabilities in Development Process of SME Sector Companies

Marek Matejun *
Lodz University of Technology, Poland

Abstract

The aim of the paper is to determine the level as well as the scope and nature of the variability of development of resource-based dynamic capabilities in the various stages of the development process of the SME sector companies. The objective was achieved by conducting a survey research on a sample of 356 micro, small and medium enterprises from Poland. The results indicate that the level of resource-based dynamic capabilities development significantly varied in the subsequent phases, with the relatively highest values reached at the stages characterized by significant development activity. Its characteristic is the polynomial nature of the course that fits the model assumptions of staged concepts of the life cycle of the organization.

Keywords: Resource-Based View, Dynamic Capabilities, Organisational Life Cycle, Small Business, SMEs

*All correspondence related to this article should be directed to Marek Matejun, Lodz University of Technology, Poland
Email: matejun@p.lodz.pl
Competences Required for Implementing Sustainable and Energy Efficient Operations in European Companies

T. Bartosz Kalinowski¹*, G. Wieteska², A. Rudnicka³, A. Wronka⁴, A. Solomon⁵, C. Piccolo⁶, A. Diglio⁷, G. Bruno⁸, S.C.L. Koh⁹, A. Genovese¹⁰

¹,²,³,⁴,⁵ Lodz University of Technology, Poland, ⁶ South Eastern European Research Centre, Thessaloniki, Greece, ⁷,⁸ University of Naples "Federico II", Naples, Italy, ⁹,¹⁰ University of Sheffield, Sheffield, United Kingdom

Abstract

One of the most important challenges for current supply chains is environmental protection. Due to external pressures, companies start to take into account the environmental impact of their operations and make informed decisions on their processes and supply chains, becoming more energy efficient and environmentally sustainable. However although the energy efficiency and sustainability are usually perceived as important, the implementation practices vary in different countries due to identified barriers and drivers. The aim of this paper is to analyse the required competences as well as barriers and drivers for implementing energy efficient and sustainable operations in a cross-country comparative approach. This study will contribute to the green supply chain management literature, especially in the area of comparative research, which are scarce. The study presented in the paper was performed within the TrainERGY (Training for Energy Efficient Operations) Project. The project consortium comprises of academic institutions, SMEs and industrial association from four European countries. The data for the analysis have been gathered with a use of an online survey in Poland, UK, Italy and Greece. Kruskal–Wallis one-way ANOVA on ranks was used in order to examine the between country differences in the analysed areas.

Keywords: Barriers, Competences, Drivers, Energy Efficiency, Sustainability

*All correspondence related to this article should be directed to T. Bartosz Kalinowski, Lodz University of Technology, Poland
Email: matejun@p.lodz.pl
TRACK B: ENGINEERING, TECHNOLOGY AND APPLIED SCIENCES
Recovering The Pseudorotational Free Energy Profile For Furanosides From The Nmr Data

Wojciech Plazinski\textsuperscript{1*}, Anita Plazinska\textsuperscript{2}
J. Haber Institute of Catalysis and Surface Chemistry, Polish Academy of Sciences, Poland

Abstract

The conformation of five-membered furanose rings is a crucial issue for the structural analysis of many biologically-relevant molecules, including DNA and RNA. Oxolane can be treated as a prototypical furanose, composed only of saturated, unsubstituted ring. In spite of its structural simplicity, providing the accurate, quantitative description of the oxolane conformational features remains a great challenge for both the experimental and theoretical techniques. Here we show the method of recovering the free energy profiles describing the conformational equilibrium in the oxolane ring (i.e. pseudorotation) basing on the experimentally-inferred NMR data (3\textit{J}H,H coupling constants). The results remain in agreement with our earlier studies and emphasize the large contributions of all ring conformers, even those located at the free energy barriers. This includes the significant populations of both 3T2/2T3 and OE/EO conformers. Our findings provide another example of a poor applicability of the two-state model, which is routinely applied to analyze the NMR data in terms of population of different ring conformers.

Keywords: Furanoses, Karplus Equation, Ring Conformation

*All correspondence related to this article should be directed to Wojciech Plazinski, J. Haber Institute of Catalysis and Surface Chemistry, Polish Academy of Sciences, Poland
Email: wojtek_plazinski@o2.pl
TRACK C: MEDICAL, MEDICINE AND HEALTH SCIENCES
Establishment of the Shari’ah Framework for the Application of Somatic Gene Therapy in Human

Zakiah Samori¹, Fadilah Abd Rahman²
University of Blida, Algeria

Abstract

Human gene therapy is best known as a transfer of nucleic acids to either the somatic cells or germ cells of an individual. It introduces genetic materials which have therapeutic purpose ranging from inherited genetic disorders to certain malignancies and infectious diseases. This medical scientific breakthrough has received lucrative demand worldwide as it offers potential treatment to cure genetic diseases in human at the molecular level. Since then, thousands of people have already participated in the trials thus it is likely to be part of medical practice in the future. This model of Shariah Framework would serve as the ethical basis for the application of somatic gene therapy in Malaysia and beyond (particularly Muslim countries) especially for Muslim doctors, scientists and Muslims at large. Consideration of the position of Somatic Gene Therapy from the Shari’ah perspective is undeniably crucial in any attempt to regulate Somatic Gene Therapy in any Muslim countries in the future.

Keywords: Somatic Gene Therapy, Shari’ah Framework, Islamic Principles

*All correspondence related to this article should be directed to Zakiah Samori, Universiti Teknologi MARA, Shah Alam, Selangor Malaysia
Email: zakiahsamori@salam.uitm.edu.my
You can find the Details regarding our future events by directing to the following links:

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http://cies.education/conferences/barcelona2018-october-event/
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